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A fun thing about [recording a podcast](#) with a professional like Lenny Rachitsky is that his team know how to slice the resulting video up into TikTok-sized short form vertical videos. Here's [one he shared on Twitter today](#) which ended up attracting over 1.1m views!

This is a **note** by Simon Willison, posted on [3rd April 2026](#).

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That was 48 seconds. Our [full conversation](#) lasted 1 hour 40 minutes.

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