

Mark Zuckerberg: "Please Resign"

2 hr ago



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Subject: Please Resign

From: Mark Zuckerberg

To: Facebook staff

Date: Wednesday, September 22, 2010 11:44am

Confidential—Do Not Share

Hey everyone,

Lots of you saw the TechCrunch story over the weekend claiming that we're building a mobile phone. We're not building a phone and I spoke at length at the Q&A on Friday about what we're actually doing—building ways to make all phones and apps more social.

It is frustrating and destructive that anyone here thought it was okay to say this to anyone outside the company. This was an act of betrayal. The fact that the story was inaccurate doesn't make it any better. I've had to personally spend a lot of time over the last few days—as have a lot of other people—cleaning up the damage from this mess. Even now, we're in a more precarious position with companies in the mobile space who should be our partners because they now think we're competitors. They think we're building a phone to compete with them rather than building integrations to make their phones better.

So I'm asking whoever leaked this to resign immediately. If you believe that it's ever appropriate to leak internal information, you should leave. If you don't resign, we will almost certainly find out who you are anyway.

We are a company that promotes openness and transparency, both in the world at large and here internally at Facebook. That's culturally important to us and I'm committed to keeping it. But the cost of an open culture is that we all have to protect the confidential information we share internally. If we don't, we screw over everyone working their asses off to change the world. And leaks like this make everyone a little less willing to share information more broadly and undermine the culture we're fighting to build, especially as we grow. I want people to continue to be able to ask difficult questions at our Q&As and have a strong dialog because they're confident those discussions will be kept within Facebook.

Let's commit to maintaining complete confidentiality about the company—no exceptions.

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6:27 PM · Mar 19, 2023

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July 15, 2018

What do they all have in common? Turned the other cheek. My personal favorite, as Brooklyn Dodger fan and Jackie Robinson fan, Jackie Robinson. All ultimately successful.

We have spoken before about all the interests aligned against you and Tesla. Shortsellers. OEMs. Dealers. Unions. Oil and gas companies. Utilities. All want to see you fail. Not to have Tesla stock fall. They want you to go bankrupt. They these years (since 1979) and you voted for Hillary!!!! Did you support her financially?" "No. We have a rule that prohibits me or anyone in our business to give to politicians. Dont want to be accused of 'pay for play.'" "How do you do business if you don't give to politicians?" he asked. I am OK. Tesla and you will be too if no political contributions. Any amount at all will get negative reaction from half the people.

in the news or on twitter. You should consider all critiques of you whether obvious or not as produced by them. Whether it is from an English diver in Thailand or an employee who steals from us trying to induce us to sue him or someone who says we shortcutted the test process to produce cars or you cant make the cars in a tent. Same idea. **Trying to bait you and cause you to act in a fashion that will seem irrational to many.** They are trying to destroy your credibility **BE BOUND.** Enough excitement about the business. You dont need to add any more personality. Only detracts from mission. Makes you appear unfocused. Makes you vulnerable to criticism.

I plan to be in California at the beginning of next week. Would love to chat for half hour. Will let you know my schedule tomorrow.

9:43 PM · Mar 7, 2023

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Internal Tech Emails

@TechEmails

Apple exec on App Store

February 3, 2012

Subject: Urgent: Temple Jump !!!!

Date: Fri, 03 Feb 2012 10:23:15 -0800

What the hell is this????

Remember our talking about finding bad apps with low ratings?

Remember our talk about becoming the “Nordstroms” of stores in quality of service?

How does an obvious rip off of the super popular Temple Run, with no screen shots, garbage marketing text, and almost all 1-star ratings become the #1 free app on the store?

Can anyone see a rip off of a top selling game? Any anyone see an app that is cheating the system?

Is no one reviewing these apps? Is no one minding the store?

5:56 PM · Mar 2, 2023

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