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# Council bids to print McDonald’s customer car number plates on wrappers

Plaid Cymru launched a petition calling on Welsh Government to make it compulsory for fast food outlets to print car number plates on all packaging

Samuel Webb • 1 day ago • Comments



Litter picking dog cleans up high street

Council chiefs are mulling printing customer’s car registration details on fast food packaging in a bid to tackle **littering**.

Chris Howell, Swansea Council’s head of **waste**, parks and cleansing, admits there are drawbacks to the scheme but thinks it could help curtail **littering** by identifying those responsible.

Keep Britain Tidy estimates that two million pieces of **rubbish** are dropped every day across the **UK**, which equates to 23 items of rubbish being dropped every second, at a £1bn cost to the taxpayer every year to cover the cost of street cleaning.



**More about:** [Mcdonald's](#) [Littering](#) [Swansea](#) [Waste](#) [UK](#) [Rubbish](#)

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